

United States

India



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SUMMARY

Innovative and consumer-focused leader blending creative technology, branding, and business acumen with storytelling to create brands and ad campaigns with a soul.

SKILLS

- Leadership
- Creative Problem Solving
- Quick learning and adapting
- Visual Storytelling
- Collaboration and team building
- Figma, Adobe Creative Suite
- AI integrated designing

ACCOMPLISHMENTS

- Recognition in local news for artistic abilities (Jaipur, India)
- Yearly Scholarship recipient
- Consecutive Dean's list recognition.

Devanshi Singh

SENIOR AT SCAD

MAJOR - ADVERTISING & BRANDING

MINOR - BUSINESS ENTREPRENEURSHIP

EXPERIENCE

In-Store Experience and Operations Intern Spirit Halloween

Egg Harbor, New Jersey | Jun 2026- Aug 2026

- Contributed to in-store display design through mood boards, design research, 3D modelling and sample setup/validation
- Authored and revised instruction manuals
- Managed field documentation and communication

Presentation Manager and Marketing Team Member Laura Ashley x SCADpro Course Collaboration

Savannah, Georgia | March 2026- May 2026

- Explored and researched opportunities for brand growth
- Developed a market entry plan for a capsule collaboration collection
- Amplified the brand to new audiences

Social Media Manager, Art Director, Copywriter, and Graphic designer. The Loklore (Artisnal Homeware)

Jaipur, India | July 2025- Sept 2025

- Developed brand and product collection aesthetics
- Altered content according to consumer interest.
- Developed innovative content ideas to stand out from competition.

EDUCATION

Savannah College of Art and Design

Sept 2023- Mar 2027

BFA in Advertising and Branding | Savannah, GA

Jayshree Periwai International School

Mar 2021- Apr 2023

International Baccalaureate | Jaipur, India

Graphic Designer, Website designer

Tamaki Jewels (Silver jewellery)

Jaipur, India | March 2025- Sept 2025)

- Designed logo, business card and brand aesthetics.
- Conducted client meetings weekly to discuss progress and implement any changes needed.
- Ensured smooth functionality of website along with design.

Social Media Manager

The Kindness Foundation (Non-Profit Org)

Chennai, India | July 2024- August 2024

- Developed and designed engaging social media posts.
- Optimized algorithm based scheduling of platform trends and crafted a data-backed posting schedule.
- Executed daily content distribution.