DEVANSHI SINGH

Art Director | Advertising and Branding Senior at SCAD
Innovative and consumer focused leader blending creative technology, branding, and business acumen with storytelling creating tailored worlds for brands to live in.

Portfolio devanshisingh.com
LinkedIn devanshi-singh-artdirector
+1 (678) 882-6536 - **United States**
+91 7726852228 - **India**
devanshichoudhary2005@gmail.com

EXPERIENCE

Spirit Halloween, Egg Harbor Township, NJ, USA
In-Store Experience and Operations Intern

Jun 2026 - Aug 2026

- Contributed to in-store display design through mood boards, design research, 3D modelling and sample setup/validation
- Authored and revised instruction manuals
- Managed field documentation and communication

Laura Ashley x SCADpro Course Collaboration, Savannah, GA, USA
Presentation Manager and Marketing Team Member

Mar 2026 - Jun 2026

- Researched and explored opportunities for brand growth in the U.S
- Developed a market entry plan for a collaboration capsule collection
- Introduced the brand to a new and younger target audience

The Loklore, Jaipur, RJ, India
Art Director, Copywriter and Graphic Designer

Jul 2025 - Sept 2025

- Designed brand identity and collection visual style
- Created content geared towards consumer interest
- Customised brand assets to align with brand personality

Tamaki Jewels, Jaipur, RJ, India
Graphic Designer, Website Designer

Jul 2025 - Sept 2025

- Shaped brand assets and visual identity
- Conducted weekly client meetings discussing design optimisation
- Ensured smooth functionality of website

SKILLS

Leadership

Creative Problem Solving

Quick learning and adapting

Visual Storytelling

Collaboration and team building

Figma, Adobe Creative Suite

AI integrated designing

AWARDS

Recognition in local news for artistic abilities (Jaipur, India)

Yearly Scholarship recipient

Consecutive Dean's list recognition.

EDUCATION

Savannah College of Art and Design |
Sept 2023 - Mar 2027

Jayshree Periwal International School |
Mar 2021 - Apr 2023